

Buy	(old: Buy)
PT EUR 19.30	(old: 19.00)

Price	EUR 15.85
Bloomberg	AOF GR
Reuters	AOFG
Sector	Software/IT

Software solutions provider for the workforce management with typical sales split between licenses, services, maintenance



Share data:	26.07.2010 / Closing price
Market cap:	EUR 63.0 m
Enterprise Value (EV):	EUR 42.6 m
Book value:	EUR 17.5 m
No. of shares:	4.0 m
Trading volume Ø:	EUR 84.3 th

Shareholders:	
Founding Family	55.7 %
Free Float	42.5 %
own shares	1.8 %
Calendar:	
Figures 2010	08/13/10
Pre. figures Q3	10/25/10
Figures Q3	11/15/10

Change	2010E		2011E		2012E	
	old	Δ%	old	Δ%	old	Δ%
Sales	30.3	-3.8	32.4	-3.8	34.6	-3.8
EBIT	5.6	7.1	6.0	9.1	6.4	9.1
EPS	1.03	6.8	1.10	9.1	1.18	8.5

Analysis: SES Research
Date of publication: 27.07.2010
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Software and maintenance very strong

On July 26, 2010, ATOSS Software AG released the preliminary figures for Q2 and H1 2010. While sales fell slightly short of expectations, **earnings figures came in considerably above the estimate**. ATOSS succeeded in considerably increasing sales with software (+5%) and maintenance (+6%) as well as the share of these higher-margin product sales to a total of 62% (59%). The once again very good quarterly result can be put down to the clear improvement of the sales quality.

ATOSS Software - Q2 2010

Figures in EUR m	Q2/10	Q2/10e	Q2/09	yoY	6M/10	6M/09	yoY
Sales	7.2	8.1	7.0	1.9%	14.3	15.2	-5.9%
EBIT	1.7	1.4	1.4	23.3%	3.4	3.0	12.0%
margin	24.2%	17.0%	20.0%		23.7%	19.9%	
EPS in EUR	0.28	0.19	0.25	12.0%	0.60	0.51	17.6%

Sources: ATOSS Software (historical data), SES Research (estimates)

The changed sales structure is due to the fact that ATOSS has conducted projects which required a high degree of consulting in the last year. Furthermore, the maintenance basis was considerably improved compared to the previous year. Additionally, growth in the pure software licence business (+5%) was significantly above market growth (Bitkom: +0.9%). Consequently, the estimates are moderately adjusted. **The sales estimate is slightly reduced and the earnings estimate is slightly increased.**

In 2010, ATOSS was already able to **acquire many additional well-known customers**. In the field of the commercial enterprises alone chain stores such as coop, Hornbach, S. Oliver, familia, Combi and eurotrade have decided for ATOSS Retail Solution in the first six months of this year. These new customers mainly focus on value creation potential in the field of optimisation of personnel requirements and automatic human resources planning. In order to continue the growth also in future, ATOSS continuously identifies new projects with focus on the trade, health and services sectors.

The balance sheet quality also continues to be good: given an equity ratio of 60% the liquid funds (net) per share were EUR 4.49 on June 30, 2010 (previous year: EUR 3.93). ATOSS has already distributed a dividend of roughly EUR 2 m (EUR 0.50 per share) to the shareholders on May 3, 2010.

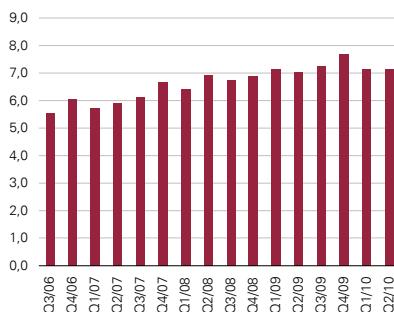
ATOSS will release the full set of figures on August 13, 2010. The company guides for the **outlook to be increased** in the course of the year (previously: stable sales, stable earnings).

Against the backdrop of the good figures and the adjustment of the estimates (SES) the PT is slightly raised to EUR 19.30. The Buy rating is reiterated.

Fiscal year ending: 31.12. in EUR m	2006	2007	2008	2009	2010E	2011E	2012E
Sales	22.0	24.4	26.9	29.1	29.1	31.1	33.3
Change Sales yoY	7.7 %	11.1 %	10.3 %	8.0 %	0.0 %	7.0 %	7.0 %
Gross balance	14.8	16.5	18.1	19.4	19.5	20.9	22.3
Gross margin	67.4 %	67.7 %	67.1 %	66.7 %	67.0 %	67.0 %	67.0 %
EBITDA	3.2	4.2	5.4	5.9	6.4	7.0	7.5
EBITDA-margin	14.6 %	17.2 %	20.1 %	20.3 %	21.9 %	22.4 %	22.4 %
EBIT	2.8	3.7	5.0	5.5	6.0	6.6	7.0
EBIT-margin	12.6 %	15.3 %	18.7 %	19.0 %	20.6 %	21.1 %	21.1 %
Net income	1.9	2.5	3.5	4.0	4.3	4.7	5.1
EPS	0.48	0.63	0.88	1.00	1.10	1.20	1.28
Free Cash Flow per share	1.02	0.87	0.51	1.77	1.25	1.07	1.21
Dividend	0.24	0.31	0.44	0.50	0.55	0.60	0.64
Dividend Yield	1.5 %	2.0 %	2.8 %	3.2 %	3.5 %	3.8 %	4.0 %
EV/Sales	2.1	1.9	1.7	1.6	1.5	1.3	1.1
EV/EBITDA	14.2	10.8	8.4	7.7	6.7	5.8	5.1
EV/EBIT	16.4	12.2	9.0	8.3	7.1	6.2	5.4
PER	33.0	25.2	18.0	15.9	14.4	13.2	12.4
ROCE	12.6 %	26.2 %	31.0 %	29.5 %	27.5 %	26.7 %	25.6 %
Adj. Free Cash Flow Yield	6.4 %	8.5 %	11.1 %	12.2 %	13.9 %	16.1 %	18.4 %

Sales development

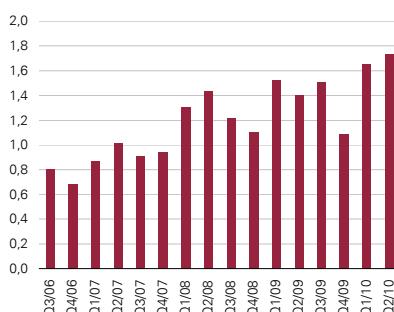
in EUR m



Source: ATOSS Software

EBIT development

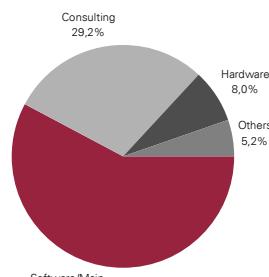
in EUR m



Source: ATOSS Software

Sales by segments

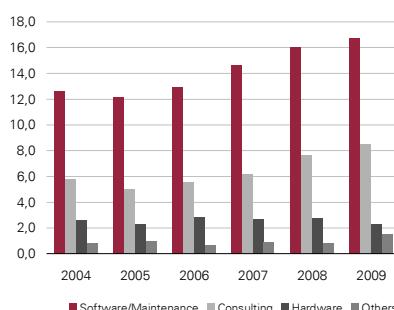
2009



Source: ATOSS Software

Sales Split according to segments

in EUR m



Source: ATOSS Software

Company background

ATOSS Software AG is a provider of software and services to optimise the deployment. With its solutions ATOSS optimises personnel processes and thus improves the service level, the efficiency as well as the employee and customer satisfaction. The company has assumed a leading position particularly in the German speaking area: 4,000 companies and approx. 2.5 m employees use ATOSS solutions from SMEs to blue chip companies.

Competitive quality

As to competition ATOSS primarily benefits from the following strengths:

- ATOSS has a leading software product (state-of-the-art Java technology)
- ATOSS is specialised in regions and sectors (country-specific employment conditions in the DACH region and reproduction of working processes in the core sectors)
- ATOSS is independent of manufacturers (no commitment to hardware of large software manufacturers)
- The solutions of ATOSS are highly compatible (e.g. seamless integration in ERP systems possible)
- The financial stability and balance sheet quality of ATOSS are excellent.
- ATOSS is a relatively large supplier (compared to competitors who are often considerably smaller; this is quite important for ATOSS)

Consolidated Profit & Loss ATOSS

in EUR m	2006	2007	2008	2009	2010E	2011E	2012E
Sales	22.0	24.4	26.9	29.1	29.1	31.1	33.3
Cost of sales	7.2	7.9	8.9	9.7	9.6	10.3	11.0
Gross balance	14.8	16.5	18.1	19.4	19.5	20.9	22.3
Research and development	3.9	4.6	5.1	5.6	5.5	5.9	6.3
Sales and marketing	6.0	5.8	5.6	5.8	5.8	6.1	6.5
General and administration	2.6	2.5	2.7	2.5	2.5	2.6	2.8
Other operating income/expenses	0.5	0.1	0.3	0.0	0.3	0.3	0.3
Unfrequent items	0.0						
EBITDA	3.2	4.2	5.4	5.9	6.4	7.0	7.5
Depreciation of fixed assets	0.3	0.3	0.3	0.3	0.3	0.3	0.4
EBITA	2.9	3.9	5.1	5.6	6.1	6.6	7.1
Amortisation of intangible fixed assets	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Impairment charges and amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	2.8	3.7	5.0	5.5	6.0	6.6	7.0
Interest income	0.5	0.5	0.6	0.4	0.4	0.4	0.4
Interest expenses	0.1	0.1	0.5	0.0	0.1	0.1	0.1
Financial result	0.4	0.4	0.1	0.3	0.3	0.3	0.3
Recurring pretax income from cont. operations	3.2	4.2	5.1	5.9	6.3	6.9	7.3
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBT	3.2	4.2	5.1	5.9	6.3	6.9	7.3
Taxes total	1.3	1.7	1.6	1.9	2.0	2.1	2.3
Net income from continuing operations	1.9	2.5	3.5	4.0	4.3	4.7	5.1
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	1.9	2.5	3.5	4.0	4.3	4.7	5.1
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income	1.9	2.5	3.5	4.0	4.3	4.7	5.1

Sources: ATOSS (historical data), SES Research (forecasts)

Consolidated Profit & Loss ATOSS

in % of Sales	2006	2007	2008	2009	2010E	2011E	2012E
Sales	100.0 %						
Cost of sales	32.6 %	32.3 %	32.9 %	33.3 %	33.0 %	33.0 %	33.0 %
Gross balance	67.4 %	67.7 %	67.1 %	66.7 %	67.0 %	67.0 %	67.0 %
Research and development	17.9 %	19.0 %	19.0 %	19.4 %	19.0 %	19.0 %	19.0 %
Sales and marketing	27.4 %	23.6 %	20.7 %	19.9 %	19.9 %	19.5 %	19.5 %
General and administration	11.9 %	10.4 %	9.8 %	8.5 %	8.5 %	8.4 %	8.4 %
Other operating income/expenses	2.4 %	0.5 %	1.2 %	0.1 %	1.0 %	1.0 %	1.0 %
Unfrequent items	0.0 %						
EBITDA	14.6 %	17.2 %	20.2 %	20.3 %	21.9 %	22.4 %	22.4 %
Depreciation of fixed assets	1.2 %	1.4 %	1.1 %	1.0 %	1.1 %	1.1 %	1.1 %
EBITA	13.4 %	15.9 %	19.1 %	19.3 %	20.8 %	21.3 %	21.3 %
Amortisation of intangible fixed assets	0.7 %	0.6 %	0.3 %	0.3 %	0.2 %	0.2 %	0.2 %
Impairment charges and amortisation of goodwill	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
EBIT	12.6 %	15.3 %	18.7 %	19.0 %	20.6 %	21.1 %	21.1 %
Interest income	2.2 %	2.0 %	2.3 %	1.3 %	1.4 %	1.3 %	1.2 %
Interest expenses	0.3 %	0.2 %	2.0 %	0.1 %	0.3 %	0.3 %	0.3 %
Financial result	1.9 %	1.8 %	0.3 %	1.2 %	1.0 %	1.0 %	0.9 %
Recurring pretax income from cont. operations	14.5 %	17.1 %	19.0 %	20.1 %	21.6 %	22.1 %	22.0 %
Extraordinary income/loss	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
EBT	14.5 %	17.1 %	19.0 %	20.1 %	21.6 %	22.1 %	22.0 %
Taxes total	6.0 %	6.8 %	6.0 %	6.5 %	6.7 %	6.8 %	6.8 %
Net income from continuing operations	8.6 %	10.2 %	13.0 %	13.6 %	14.9 %	15.2 %	15.2 %
Income from discontinued operations (net of tax)	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income before minorities	8.6 %	10.2 %	13.0 %	13.6 %	14.9 %	15.2 %	15.2 %
Minority interest	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income	8.6 %	10.2 %	13.0 %	13.6 %	14.9 %	15.2 %	15.2 %

Sources: ATOSS (historical data), SES Research (forecasts)

Balance sheet ATOSS

in EUR m	2006	2007	2008	2009	2010E	2011E	2012E
Assets							
Intangible assets	0.1	0.2	0.1	0.1	0.1	0.0	-0.1
thereof other intangible assets	0.1	0.2	0.1	0.1	0.1	0.0	-0.1
thereof Goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Property, plant and equipment	0.4	0.5	0.6	0.8	1.1	1.3	1.6
Financial assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	0.5	0.7	0.7	0.9	1.1	1.3	1.5
Inventories	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Accounts receivable	3.7	2.8	3.5	4.3	3.5	3.8	4.0
Other Assets	0.8	0.6	1.3	1.2	1.8	2.0	2.2
Liquid assets	10.8	13.5	14.0	19.3	22.3	24.3	26.8
Current assets	15.2	17.0	18.7	24.8	27.6	30.2	33.0
Total assets	15.7	17.6	19.4	25.7	28.7	31.5	34.5
Liabilities and shareholders' equity							
Subscribed capital	4.0	4.0	4.0	4.0	4.0	4.0	4.0
Additional paid-in capital	0.4	-0.1	-0.2	-0.3	-0.3	-0.3	-0.3
Surplus capital	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other equity components	4.3	6.6	8.7	11.0	13.7	16.4	19.2
Book value	8.7	10.5	12.5	14.7	17.5	20.1	22.9
Minority Interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total equity	8.7	10.5	12.5	14.7	17.5	20.1	22.9
Provision for pensions and similar obligations	1.2	1.2	1.2	1.8	1.8	1.8	1.8
Provisions	4.1	5.0	4.5	5.7	5.8	5.9	6.0
Financial liabilities	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Accounts payable	0.5	0.4	0.2	0.7	0.7	0.7	0.8
Other liabilities	2.3	1.7	2.2	4.7	4.8	4.8	4.8
Liabilities	7.0	7.2	7.0	11.0	11.2	11.3	11.5
Total liabilities and shareholders equity	15.7	17.6	19.4	25.7	28.7	31.5	34.5

Sources: ATOSS (historical data), SES Research (forecasts)

Balance sheet ATOSS

in % of Balance Sheet Total	2006	2007	2008	2009	2010E	2011E	2012E
Assets							
Intangible assets	0.8 %	0.9 %	0.7 %	0.4 %	0.2 %	0.0 %	-0.2 %
thereof other intangible assets	0.8 %	0.9 %	0.7 %	0.4 %	0.2 %	0.0 %	-0.2 %
thereof Goodwill	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Property, plant and equipment	2.4 %	3.0 %	2.9 %	3.1 %	3.7 %	4.2 %	4.5 %
Financial assets	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Fixed assets	3.2 %	3.9 %	3.6 %	3.5 %	3.9 %	4.2 %	4.3 %
Inventories	0.1 %	0.2 %	0.1 %	0.0 %	0.0 %	0.0 %	0.0 %
Accounts receivable	23.4 %	16.1 %	17.8 %	16.7 %	12.2 %	12.1 %	11.6 %
Other Assets	4.9 %	3.6 %	6.6 %	4.6 %	6.4 %	6.4 %	6.4 %
Liquid assets	68.7 %	76.5 %	72.2 %	75.2 %	77.6 %	77.3 %	77.6 %
Current assets	97.1 %	96.4 %	96.6 %	96.5 %	96.2 %	95.8 %	95.6 %
Total assets	100.0 %						
Liabilities and shareholders' equity							
Subscribed capital	25.6 %	22.9 %	20.8 %	15.7 %	14.0 %	12.8 %	11.7 %
Additional paid-in capital	2.3 %	-0.8 %	-1.3 %	-1.2 %	-1.1 %	-1.0 %	-0.9 %
Surplus capital	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other equity components	27.6 %	37.4 %	44.8 %	42.8 %	47.9 %	52.1 %	55.6 %
Book value	55.5 %	59.5 %	64.3 %	57.2 %	60.9 %	63.9 %	66.4 %
Minority Interest	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Total equity	55.5 %	59.5 %	64.3 %	57.2 %	60.9 %	63.9 %	66.4 %
Provision for pensions and similar obligations	7.8 %	6.9 %	6.1 %	7.1 %	6.4 %	5.8 %	5.3 %
Provisions	26.2 %	28.5 %	23.2 %	22.0 %	20.1 %	18.6 %	17.3 %
Financial liabilities	0.5 %	0.2 %	0.1 %	0.1 %	0.1 %	0.1 %	0.1 %
Accounts payable	3.4 %	2.5 %	1.2 %	2.7 %	2.4 %	2.2 %	2.3 %
Other liabilities	14.7 %	9.5 %	11.5 %	18.1 %	16.6 %	15.1 %	13.8 %
Liabilities	44.7 %	40.8 %	36.0 %	42.9 %	39.2 %	36.0 %	33.4 %
Total liabilities and shareholders equity	100.0 %						

Sources: ATOSS (historical data), SES Research (forecasts)

Statement of Cash Flows ATOSS

in EUR m	2006	2007	2008	2009	2010E	2011E	2012E
Net income	1.9	2.5	3.5	4.0	4.3	4.7	5.1
Depreciation of fixed assets	0.3	0.3	0.3	0.3	0.3	0.3	0.4
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Increase/decrease in long-term provisions	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Other costs affecting income / expenses	0.4	0.0	0.1	2.9	0.0	0.0	0.0
Cash Flow	2.8	2.9	4.0	8.0	4.7	5.1	5.5
Increase / decrease in inventory	0.0	0.0	-0.6	0.1	0.0	0.0	0.0
Increase / decrease in accounts receivable	0.0	0.8	-0.6	-0.8	0.8	-0.3	-0.2
Increase / decrease in accounts payable	-0.2	-0.1	-0.2	0.5	0.0	0.0	0.1
Increase / decrease in other working capital positions	1.8	0.4	-0.1	-0.1	0.0	0.0	0.0
Increase / decrease in working capital	1.6	1.2	-1.5	-0.4	0.8	-0.3	-0.1
Cash flow from operating activities	4.3	4.2	2.5	7.6	5.5	4.8	5.4
CAPEX	-0.3	-0.7	-0.4	-0.6	-0.6	-0.6	-0.6
Payments for acquisitions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cash flow from investing activities	-0.2	-0.7	-0.4	-0.6	-0.6	-0.6	-0.6
Change in financial liabilities	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dividends paid	-21.5	-1.0	-1.2	-1.7	-2.0	-2.2	-2.4
Purchase of own shares	0.0	0.0	-0.3	0.0	0.0	0.0	0.0
Capital measures	0.2	0.1	0.1	0.0	0.0	0.0	0.0
Others	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cash flow from financing activities	-21.2	-0.8	-1.5	-1.7	-2.0	-2.2	-2.4
Change in liquid funds	-17.1	2.7	0.6	5.3	2.9	2.1	2.4
Effects of exchange rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liquid assets at end of period	10.8	13.5	14.0	19.3	22.3	24.3	26.8

Sources: ATOSS (historical data), SES Research (forecasts)

Financial Ratios ATOSS

	2006	2007	2008	2009	2010E	2011E	2012E
Operational Efficiency							
Total Operating Costs / Sales	54.7 %	52.5 %	48.4 %	47.7 %	46.4 %	45.9 %	45.9 %
Sales per Employee	130,124	125,241	125,902	124,303	118,396	120,651	122,949
EBITDA per Employee	18,988	21,569	25,369	25,227	25,929	27,026	27,541
EBIT-margin	12.6 %	15.3 %	18.7 %	19.0 %	20.6 %	21.1 %	21.1 %
EBITDA / Operating Assets	90.8 %	142.9 %	143.2 %	134.2 %	164.5 %	157.5 %	156.8 %
ROA	378.1 %	367.8 %	505.8 %	437.3 %	385.3 %	358.9 %	340.4 %
Efficiency of Capital Employment							
Plant Turnover	59.0	46.1	48.7	36.6	27.1	23.4	21.4
Operating Assets Turnover	6.2	8.3	7.1	6.6	7.5	7.0	7.0
Capital Employed Turnover	1.7	1.6	1.6	1.4	1.3	1.2	1.2
Return on Capital							
ROCE	12.6 %	26.2 %	31.0 %	29.5 %	27.5 %	26.7 %	25.6 %
EBITDA / Avg. Capital Employed	14.6 %	29.6 %	33.4 %	31.6 %	29.2 %	28.3 %	27.2 %
ROE	21.6 %	23.9 %	28.2 %	27.0 %	24.8 %	23.5 %	22.1 %
Net Profit / Avg. Equity	10.3 %	26.1 %	30.6 %	29.2 %	27.0 %	25.2 %	23.5 %
Recurring Net Profit / Avg. Equity	10.3 %	26.1 %	30.6 %	29.2 %	27.0 %	25.2 %	23.5 %
ROIC	12.9 %	15.1 %	18.8 %	16.3 %	16.0 %	15.8 %	15.4 %
Solvency							
Net Debt	-10.7	-13.4	-14.0	-19.3	-22.3	-24.3	-26.7
Net Gearing	-122.8 %	-128.3 %	-112.1 %	-131.2 %	-127.3 %	-120.8 %	-116.7 %
Book Value of Equity / Book Value of Debt	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Current ratio	5.4	8.0	7.6	4.6	5.1	5.5	5.9
Acid Test Ratio	2.2	2.4	2.7	2.3	2.5	2.7	2.9
EBITDA / Interest Paid	55.3	79.4	10.0	178.9	63.7	69.7	74.6
Interest Cover	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Cash Flow							
Free Cash Flow	4.0	3.5	2.1	7.0	4.9	4.2	4.8
Free Cash Flow / Sales	18.1 %	14.2 %	7.6 %	24.1 %	16.9 %	13.6 %	14.4 %
Adj. Free Cash Flow	2.9	3.9	5.1	5.6	5.9	6.5	7.0
Adj. Free Cash Flow / Sales	8.5 %	8.5 %	10.9 %	12.5 %	13.4 %	13.9 %	14.0 %
Free Cash Flow / Net Profit	211.3 %	139.0 %	58.5 %	176.8 %	113.5 %	89.6 %	94.8 %
Interest Received / Avg. Cash	2.4 %	4.1 %	4.5 %	2.2 %	1.9 %	1.7 %	1.6 %
Interest Paid / Avg. Debt	49.2 %	90.6 %	1816.7 %	137.5 %	416.7 %	416.7 %	416.7 %
Dividend Payout Ratio	49.9 %	49.3 %	50.0 %	49.9 %	50.1 %	50.1 %	50.1 %
Fund Management							
Investment ratio	1.5 %	2.8 %	1.7 %	2.1 %	2.1 %	1.9 %	1.8 %
Maint. Capex / Sales	1.4 %	1.4 %	1.3 %	1.2 %	1.5 %	1.4 %	1.3 %
Capex / Dep	74.7 %	141.6 %	117.0 %	156.1 %	158.1 %	147.8 %	138.1 %
Avg. Working Capital / Sales	14.2 %	11.4 %	10.5 %	11.8 %	11.0 %	9.5 %	9.5 %
Trade Creditors / Trade Debtors	697.3 %	635.2 %	1528.8 %	625.0 %	500.0 %	542.9 %	500.0 %
Inventory turnover (days)	0.2	0.4	0.1	0.1	0.3	0.3	0.3
Receivables collection period (DSOs)	61.0	42.3	46.8	53.7	44.0	44.0	44.0
Payables collection period (days)	8.7	6.7	3.1	8.6	8.6	8.6	8.6
Cash conversion cycle (days)	52.4	36.1	43.9	45.2	35.7	35.7	35.7
Valuation							
Dividend Yield	1.5 %	2.0 %	2.8 %	3.2 %	3.5 %	3.8 %	4.0 %
P/B	7.2	6.0	5.1	4.3	3.6	3.1	2.8
EV/sales	2.1	1.9	1.7	1.6	1.5	1.3	1.1
EV/EBITDA	14.2	10.8	8.4	7.7	6.7	5.8	5.1
EV/EBIT	16.4	12.2	9.0	8.3	7.1	6.2	5.4
EV/FCF	11.5	13.1	22.2	6.5	8.6	9.5	8.0
P/E	33.0	25.2	18.0	15.9	14.4	13.2	12.4
P/CF	22.9	21.5	15.8	7.9	13.4	12.3	11.5
Adj. Free Cash Flow Yield	6.0 %	6.4 %	8.7 %	17.5 %	11.1 %	12.7 %	14.4 %

Sources: ATOSS (historical data), SES Research (forecasts)

Free Cash Flow Yield - ATOSS Software

Figures in EUR m	2006	2007	2008	2009	2010e	2011e	2012e	
Net Income	1.9	2.5	3.5	4.0	4.3	4.7	5.1	
+ Depreciation + Amortisation	0.4	0.5	0.4	0.4	0.4	0.4	0.4	
- Net Interest Income	0.4	0.4	0.1	0.3	0.3	0.3	0.3	
+ Taxes	1.3	1.7	1.6	1.9	2.0	2.1	2.3	
- Maintenance Capex	0.3	0.4	0.4	0.4	0.4	0.4	0.4	
+ Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
= Adjusted Free Cash Flow	2.9	3.9	5.1	5.6	5.9	6.5	7.0	
Adjusted Free Cash Flow Yield	6.4%	8.5%	11.1%	12.2%	13.9%	16.1%	18.4%	
Hurdle rate	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	
= Enterprise Value	45.6	45.6	45.6	45.6	42.6	40.5	38.1	
= Fair Enterprise Value	29.0	38.6	50.8	55.5	59.4	65.4	70.3	
- Net Debt (Cash)	-19.3	-19.3	-19.3	-19.3	-22.3	-24.3	-26.7	
- Pension Liabilities	1.8	1.8	1.8	1.8	1.8	1.8	1.8	
- Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
= Fair Market Capitalisation	46.5	56.0	68.3	73.0	79.8	87.9	95.2	
No. of shares (m)	4.0	4.0	4.0	4.0	4.0	4.0	4.0	
= Fair value per share (EUR)	11.69	14.09	17.17	18.36	20.07	22.11	23.94	
premium (-) / discount (+) in %	-26.3%	-11.1%	8.3%	15.8%	26.7%	39.5%	51.1%	
Sensitivity Fair value per Share (EUR)								
Hurdle rate	13.0%	10.00	11.85	14.22	15.14	16.63	18.31	19.86
	12.0%	10.47	12.48	15.04	16.03	17.59	19.37	21.00
	11.0%	11.02	13.21	16.01	17.09	18.72	20.61	22.34
	10.0%	11.69	14.09	17.17	18.36	20.07	22.11	23.94
	9.0%	12.50	15.17	18.59	19.91	21.73	23.94	25.91
	8.0%	13.51	16.52	20.36	21.85	23.81	26.22	28.36
	7.0%	14.81	18.25	22.64	24.34	26.48	29.16	31.52

Sources: ATOSS Software (historical data), SES Research (estimates)

DCF Model - ATOSS Software

Figures in EUR m	2010e	2011e	2012e	2013e	2014e	2015e	2016e	2017e	2018e	2019e	2020e	2021e	2022e	2023e
Sales	29.1	31.1	33.3	35.0	36.7	38.6	40.5	42.5	44.6	46.9	48.3	49.7	51.2	52.7
Change	0.0%	7.0%	7.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	3.0%	3.0%	3.0%	3.0%
EBIT	6.0	6.6	7.0	6.6	7.0	7.3	7.7	8.1	8.5	8.9	9.2	9.4	9.7	10.0
EBIT-Margin	20.6%	21.1%	21.1%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%
Tax rate	31.0%	31.0%	31.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%
NOPAT	4.1	4.5	4.8	4.3	4.5	4.8	5.0	5.2	5.5	5.8	6.0	6.1	6.3	6.5
Depreciation in % of Sales	0.4	0.4	0.4	0.5	0.6	0.6	0.6	0.6	0.7	0.7	0.7	0.7	0.8	0.8
1.3%	1.3%	1.3%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
Change in Liquidity from														
- Working Capital	0.8	-0.3	-0.1	-0.3	-0.2	-0.2	-0.2	-0.2	-0.2	-0.2	-0.1	-0.1	-0.1	-0.2
- Capex	-0.6	-0.6	-0.6	-0.5	-0.6	-0.6	-0.6	-0.6	-0.7	-0.7	-0.7	-0.7	-0.8	-0.8
Capex in % of Sales	2.1%	1.9%	1.8%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Free Cash Flow (WACC-Model)	4.7	4.0	4.6	4.0	4.3	4.6	4.8	5.1	5.3	5.6	5.8	6.0	6.2	6.4

Model parameter

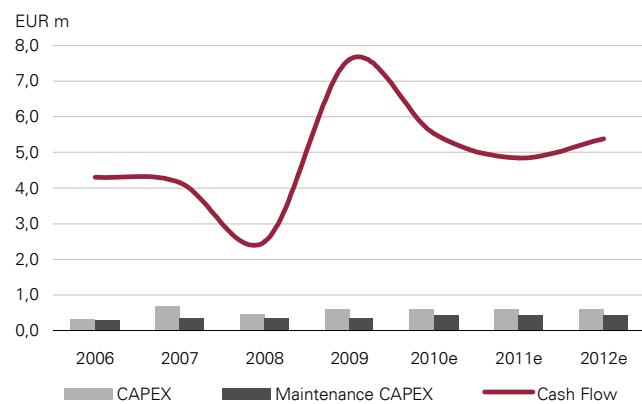
	Valuation (mln)			
Debt ratio	0.00%	Beta	1.25	
Costs of Debt	n.a.	WACC	10.19%	
Market return	9.00%			
Risk free rate	4.25%	Terminal Growth	2.00%	
				No. of shares (mln) 3.98
			Equity Value 76.6	Value per share (EUR) 19.27

Sensitivity Value per Share (EUR)

Terminal Growth								Delta EBIT-margin							
WACC	1.25%	1.50%	1.75%	2.00%	2.25%	2.50%	2.75%	WACC	-1.5 pp	-1.0 pp	-0.5 pp	0.0	+0.5 pp	+1.0 pp	+1.5 pp
11.19%	17.33	17.43	17.54	17.65	17.77	17.90	18.03	11.19%	16.60	16.95	17.30	17.65	18.00	18.35	18.70
10.69%	18.03	18.15	18.28	18.41	18.55	18.71	18.87	10.69%	17.30	17.67	18.04	18.41	18.78	19.15	19.52
10.44%	18.41	18.54	18.68	18.83	18.98	19.15	19.32	10.44%	17.68	18.06	18.44	18.83	19.21	19.59	19.97
10.19%	18.81	18.96	19.11	19.27	19.44	19.62	19.81	10.19%	18.09	18.48	18.87	19.27	19.66	20.05	20.45
9.94%	19.24	19.39	19.56	19.73	19.92	20.12	20.33	9.94%	18.52	18.92	19.33	19.73	20.14	20.54	20.95
9.69%	19.69	19.86	20.04	20.23	20.44	20.66	20.89	9.69%	18.97	19.39	19.81	20.23	20.65	21.07	21.49
9.19%	20.68	20.88	21.10	21.33	21.58	21.85	22.14	9.19%	19.99	20.44	20.88	21.33	21.78	22.23	22.68

Source: SES Research

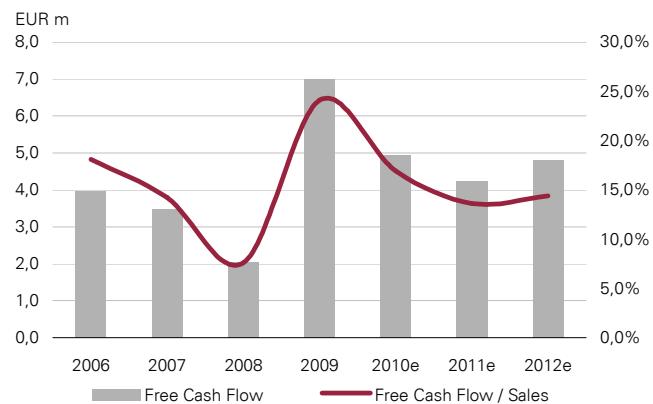
CAPEX and Cash Flow - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- CAPEX and maintenance capex play a subordinate role
- Software business has low investments
- Cash flow develops solidly

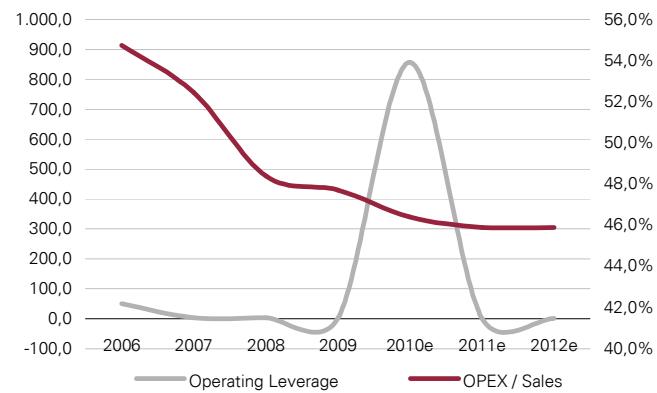
Free Cash Flow Generation - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- ATOSS generates solid and stable FCF
- FCF high as measured by sales
- Long-term upward trend intact

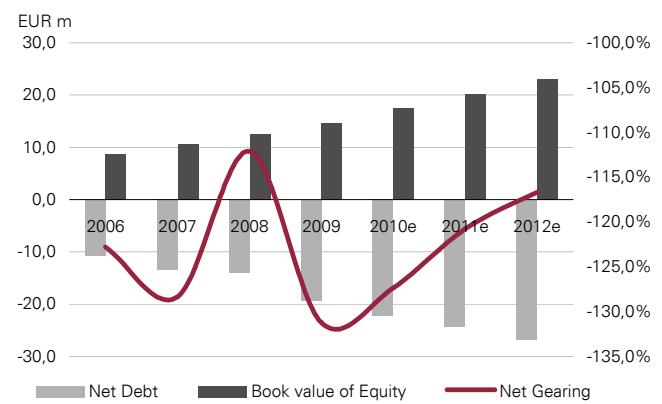
Operating Leverage - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- Operating expenses are high with over 50% of sales
- Reason: High personnel costs
- Operating leverage atypically high in 2005/2006 due to structures

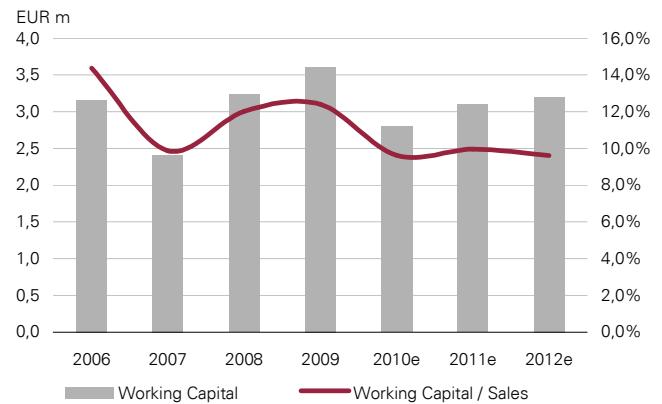
Balance Sheet Quality - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- ATOSS has high net cash
- This results in a negative net gearing
- Slightly reduced liquidity in 2006 due to high distribution

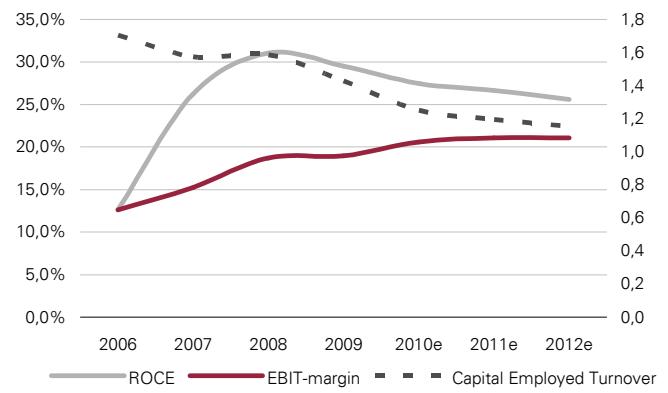
Working Capital - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- Working Capital is relatively constant
- Working Capital is between EUR 2.5 and EUR 3 m.
- The low capital intensity of the software business also becomes apparent here

ROCE Development - ATOSS Software



Sources: ATOSS Software (historical data), SES Research (forecasts)

- EBIT margin develops positively in a long-term upward trend
- ROCE develops even better due to low capital employed
- Good earnings development is generally reflected

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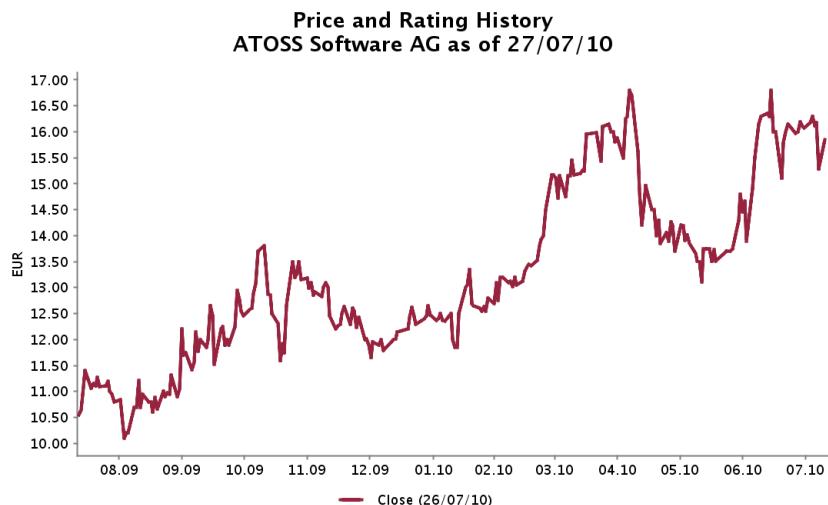
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Buy	117	60%
Hold	54	28%
Sell	7	4%
Rating suspended	16	8%
Total	194	

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Buy	88	68%
Hold	33	25%
Sell	1	1%
Rating suspended	8	6%
Total	130	



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